

## From Power to Progress: The Saini India Legacy Lighting Up Gujarat's Industries



Rakesh Saini

When you walk into the bustling corridors of Saini India Limited, you can't help but feel the energy — not just the electricity that powers industries, but the energy of a family vision that has been growing for decades. What started in 1994 with a young Rakesh Shankarlal Saini learning the ropes from his father, Late Shankarlal Saini, has now blossomed into a full-fledged enterprise touching multiple facets of engineering, power, and construction.

Rakesh Saini's journey is a story of dedication, curiosity, and a constant desire to make things better. "Our mission is simple — to empower industries with solutions that truly work," he says with a calm confidence. From

solving Gujarat's major power supply challenges to expanding into engineering and construction services in 2008, Rakesh has always believed in rolling up his sleeves and being close to the ground.

Now, the family legacy is stepping into a new chapter with Saini Multi Equipment — a venture that promises to redefine construction machinery in India. The plan is ambitious: a multi-equipment manufacturing facility that combines advanced technology, high-quality output, and unmatched productivity. But what makes this venture truly special isn't just the machines it will produce — it's the thoughtfulness behind them. Every innovation, every piece of equipment, is designed with the user in mind, reflecting the family's long-standing philosophy of service and care.

The story of Saini India is also the story of relationships. Over the years, the group has become a trusted partner for big names like L&T, Shapoorji Pallonji, and Reliance, and serves a diverse range of industries — from textiles and pharma to shipping, steel, diamonds, and automobiles. Rakesh Saini's focus has always been on offering complete solutions — not just power generators, but solar and renewable energy, spare parts, and end-to-end engineering support. It's this commitment that has helped the company build bonds that last decades.

As the next generation prepares to take the baton, with Harsh R. Saini joining the team, there's a fresh breeze of ideas mixed with the wisdom of experience. Together, they plan to contribute not just to the growth of Saini India Group, but to the progress of India itself — by providing powerful,

reliable, and sustainable solutions for industries across the nation.

For Rakesh, it's always been about more than just business. "Every solution we provide, every machine we build, is our way of supporting the people and industries that drive this country forward," he says. That personal touch — seeing clients as partners, employees as family, and machines as tools to make life easier — is what gives Saini Multi Equipment its soul.

In an age where technology and efficiency often overshadow human connection, Saini India and its latest venture remind us that business can be both innovative and warm, both ambitious and personal. From power generators to construction equipment, the Saini India legacy is not just powering industries — it's powering people, dreams, and the future of Gujarat.

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Harsh R Saini



**SAINI INDIA LIMITED**  
Empowering the nation  
A Rakesh Saini Enterprise



## Redefining Mobility by Revolutionising Joint Replacement in Ahmedabad with Robotic Precision

The landscape of orthopaedic healthcare in Gujarat is currently undergoing a seismic shift, driven by a convergence of technological advancement and changing patient demographics. As life expectancy rises nationwide and active lifestyles extend well into what were once considered "retirement years," the demand for high-quality joint replacement surgeries has surged. Amidst this growing need for superior medical intervention, AIMS Hospital in Paldi has emerged as an inspiration of innovation. The institution is currently spearheading a major transition in the region, moving away from traditional surgical methods toward state-of-the-art, robotic-assisted procedures that promise to redefine recovery standards.

Leading this technological evolution is Dr Ajaysinh Devda, a distinguished Orthopaedic and Joint Replacement Surgeon with unique fusion of decade-long clinical expertise and new-age robotic proficiency is setting new standard for patient recovery, implant longevity, and surgical precision in Ahmedabad.

### The Rising Demand of Surgeon and His Advanced Care

India currently witnesses over 200,000 knee replacement surgeries annually, with Gujarat contributing significantly to these figures. In Ahmedabad alone, orthopaedic surgeons have reported a demandable 30-40% rise in joint replacement consultations over the last five years. However, the patient profile is changing rapidly. It is no longer just the elderly seeking relief from osteoarthritis; younger individuals, driven by lifestyle factors, sports injuries, and high-impact activities, are also in need of intervention.

"We are seeing younger patients needing joint replacements due to lifestyle factors, injuries, and greater awareness of treatment options," notes Dr Devda. "Patients today are more informed and specifically ask about robotic-assisted options because they want to return to their active lives faster. They are not looking for a mere fix; they are looking for performance and longevity."

### The Man Behind the Machine: Dr Ajaysinh Devda

While technology provides the tools, it is the surgeon's hand and judgment that ensure success. Dr Ajaysinh Devda brings an impressive and diverse pedigree to AIMS Hospital. Dr Devda's philosophy is rooted in the belief that technology should serve the patient, not overshadow the care. "Robotic assistance in joint replacements stands as a game-changer in orthopaedics. It allows us to perform surgeries with unparalleled precision, leading to better implant alignment, reduced complications, and faster recovery times," says Dr Devda.

### Choosing Robotic Surgery at AIMS Hospital and its Advantages

AIMS Hospital in Paldi has integrated these advanced robotic systems to offer a level of accuracy that the human eye and hand alone simply cannot achieve. Unlike traditional methods that rely heavily on manual estimation and mechanical guides, robotic surgery at AIMS utilizes highly detailed 3D models of the patient's specific anatomy.

This technological advancement offers four key benefits, where first is millimeter-level precision in bone cuts, second reduced tissue trauma and post-op pain, third consistent outcomes by minimizing manual variability, and fourth faster recovery for active patients, meeting the demand for quicker rehabilitation.



Dr. Ajaysinh Devda

However, Dr Devda is quick to clarify the surgeon's role. "Robotic-assisted surgeries are not just about technology; they are about improving patient outcomes. Our goal is to provide personalized, minimally invasive treatments that restore mobility and enhance quality of life. Technology is a tool, but the true success lies in precise surgical execution and compassionate care," Dr Devda explains.

### A Holistic Approach to Recovery

At AIMS Hospital, the surgery is just one component of a "Complete Care Pathway." Recognizing that a successful joint replacement relies on more than just the operation, the hospital has established a comprehensive ecosystem ranging from pre-operative assessment to rigorous post-operative physiotherapy.

Patients undergo a detailed evaluation to determine if they are candidates for robotic surgery. Following the procedure, the focus shifts immediately to rehabilitation. Dr Devda emphasizes that, "Despite the robotic precision, physiotherapy remains vital for a successful recovery. With modern implants whether traditional or robotic lasting 15 to 20 years, the combination of expert surgery and proper rehab ensures patients can enjoy a pain-free future."

### Looking Toward the Future

"AIMS Hospital's Orthopedic department led by Dr. Ajaysinh Devda, is set to pioneer robotic-assisted joint replacement in Ahmedabad, with projections showing 30% of such surgeries in major Indian cities using this tech by 2027. "You no longer have to compromise on mobility," says the team, offering world-class treatment for a pain-free, active life." says the AIMS team.

**For more information contact:**  
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## East India Drums & Barrels: Shaping the Future of Industrial Packaging



Madhav Valia

East India Drums & Barrels Manufacturing Limited (EIDB) stands at the forefront of innovation in India's MSME sector, delivering reliability, sustainability, and continuous advancement in industrial packaging solutions. Established in 2013 through the vision of Madhav Valia, EIDB has grown from a single facility in Vapi, Gujarat to a leading player with state-of-the-art plants in Daman, Sonipat, and Karjat.

### Building a Legacy: Growth, Mission, and Values

The EIDB journey started with a promise—"We Commit, We Deliver"—anchoring the company in values of quality, authenticity, and trust. After quickly outgrowing its original space, EIDB moved into its flagship Daman plant, expanding its finished goods storage to accommodate up to 15,000 barrels. Facilities soon followed in Sonipat and Karjat, each custom-designed for local market needs and leveraging newest generation manufacturing technology.

EIDB's core mission is to build a brand synonymous with excellence and dependability. By upholding some of the highest standards of quality and honesty, the company maintains customer satisfaction as the driving force behind every product and decision.

### Infrastructure and Technology: Creating Unmatched Efficiency

EIDB's manufacturing infrastructure features a sophisticated array of technology:

- Automatic resistance welding machines (British Federal, Liefeld) for consistent seam strength
- PLC-controlled multi-stage painting and lacquer coating systems, maximizing finish uniformity and chemical resistance
- Conveyorized ovens fired with LPG and gas, ensuring precise drying, curing, and process safety
- In-house de-coiling and blanking for custom lids, as well as dedicated wire-welding lines and advanced testing labs targeting NABL accreditation

- GPS-enabled, dedicated logistics fleet for rapid delivery across India
- Production capacity continues to rise year-on-year, now exceeding 2.4 million drums and barrels annually. The Daman plant alone delivers up to 1.5 million units per annum, with Sonipat and Karjat strategically serving northern and western states, respectively.

### Diverse Product Portfolio: Precision for Every Sector

EIDB's portfolio responds to the evolving needs some of India's most dynamic industries. The company produces a wide range of steel drums and barrels, engineered for liquids, semi-liquids, solids, and hazardous contents.

### Key Products:

- Close Top Drums:** 200-235 liters, triple-seamed ends, available with plain, lacquer, or painted interiors for food, chemicals, and other sensitive applications. Indian Standard Institution (ISI)-marked and UN-certified, tested for hydraulic pressure and drop resistance
- Open Top Drums:** Removable tops, ideal for solids and semi-solids; customizable gaskets and coatings. Indian Standard Institution (ISI) and UN certifications offer global compliance
- Gooseneck Drums:** Container-optimized, enabling up to 80 drums per 20ft container for export; available with specialized gaskets, coatings, and UN certifications
- Composite Drums:** MS drums lined with HDPE, suited for corrosive acids, food-grade chemicals, as well as hazardous exports—rigid, leak-proof, and stackable
- Galvanized Drums:** For hazardous and high-value materials, fragrances, and strong solvents; corrosion resistant, structurally rigid, color-customizable

- Epoxy/Lacquer-Coated Drums:** Maximum chemical resistance, available as food/non-food grade, with uniform dry film thickness through automated spray technology
- Food-Grade Lacquers:** Compliant with international standards (Food and Drug Regulations 21 CFR 175.300), non-reactive and safe for pharma, fragrances, and specialty food uses

### EIDB's products are meticulously engineered to serve the needs of multiple sectors, including:

- Lubricants and Oils:** Durable drums for storage and safe transport of mineral, synthetic, and high-performance lubricants
- Specialty Chemicals and Pharma:** UN-certified drums tested for leakproofness and chemical compatibility, supporting pharma, fine chemicals, and specialty reagents
- Pesticides and Agrochemicals:** Composite, galvanized, and lacquer-lined drums for hazardous and export-grade compounds
- Inks, Paints, and Solvents:** Custom coatings for sensitive ink formulations, high-adhesion interiors, and chemical compatibility
- Food and Pulp:** Food-grade and non-reactive coatings, stackable drums for liquids, concentrates, and processed

foods

For each product line, EIDB offers extensive customization—sizes, coatings, wall thickness, print branding, and closure technology—supported by in-house design and R&D teams.

### Milestones, Expansion, and Production

EIDB's timeline showcases its relentless pursuit of operational excellence:

- 2013: Incorporated in Vapi, Gujarat
- 2014: ISO 9001 certification and Sonipat plant launch

- 2015: Registration with major PSUs
  - 2018-2019: Facility upgrades and expanding capacity in Daman and Sonipat
  - 2020-2025: Surpassing 24 lakh (2.4 million) units annually, continuous plant modernization, and national reach
- Recent years have seen further expansion of FG areas, enhancement of transport infrastructure, and adoption of British Federal and Liefeld automatic manufacturing lines for up to 600 drums per hour.

### Quality, Sustainability, and Global Certifications

EIDB's commitment to sustainable development is woven through every stage of manufacturing:

- All steel drums are recyclable
- Solar energy and rainwater harvesting systems at plants reduce environmental impact
- Advanced coatings (lacquer, epoxy) applied via automated PLC systems reduce waste and maximize safety
- Robust adherence to ISO certifications—ISO 9001 for Quality Management Systems, ISO 14001 for Environmental Management, and ISO 45001 for Occupational Health and Safety—reflects strict compliance and operational rigor
- UN certifications across nearly every product type enable export and compliance with global hazardous transport norms

### Awards and Recognition

EIDB's pursuit of excellence has resulted in ongoing recognition:

- Best Performance Award from leading PSUs for consistent, timely supply of MS drums
- Spotlight Nation Builders Excellence Award (Industrial Packaging & Sustainability category, 2025)
- Continuous Indian Standard Institution (ISI) and NABL certification expansion as part of its quality roadmap
- Recognized as Leading Industrial Packaging Manufacturer - Times Gujarat Icons 2025

- Maharashtra Gaurav Award 2025 by Maharashtra Times and Navbharat Times
- As a brand, EIDB is frequently cited in industry publications and government reports for its manufacturing prowess and commitment to technological advancement

### The Team and Visionary Leadership

EIDB's momentum is sustained by a talented, multidisciplinary team—a culture built on collaboration, technical knowledge, and relentless innovation. The passion and expertise of specialists in manufacturing, QC, logistics, sustainability, and client success ensure smooth execution and consistent quality with every project.

Leadership at EIDB blends business acumen with ethical responsibility. Guided by Madhav Valia, the company's approach is hands-on, transparent, and customer-focused, embracing innovation while stewarding a tradition of service and community investment.

### Looking Ahead: Innovation, Expansion, and Responsibility

EIDB is committed to expanding production, increasing process automation, launching new product configurations, and investing in staff development and environmental sustainability. Its ambition is to strengthen its roots in Gujarat, Rajasthan, and Madhya Pradesh while extending national and international reach.

The company's promise—"We Commit, We Deliver"—remains the cornerstone of every operation, every partnership, and every act of care.

East India Drums & Barrels Manufacturing Limited continues to set the gold standard for Indian MSMEs in packaging—where technology meets tradition, where excellence meets empathy, and where tomorrow's solutions are made today. From barrels of steel to bonds of trust, EIDB's journey is shaping the future of industrial packaging across some of India's most dynamic heartlands.



## BigBloc Constructions Poised for Strong Rebound on Sector Recovery, Thailand JV Momentum, and Enhanced Promoter Support

BigBloc Construction Limited, one of India's leading manufacturers of Aerated Autoclaved Concrete (AAC) blocks, bricks, and panels, is entering a phase of renewed growth backed by improving industry fundamentals and the company's strategic initiatives. A visible revival in construction activity, easing pricing pressures in the AAC segment, and a clear focus on operational optimisation position the company for a strong performance in the second half of FY26. With rising capacity utilisation, expansion into complementary product categories, and encouraging progress at its joint venture in Thailand, BigBloc is well-placed to strengthen its leadership in the sustainable building materials space.

Q2 FY2026 reflected a steady operational improvement supported by healthier demand conditions and higher utilisation across facilities. The medium-term outlook for the building materials sector remains favourable, underpinned by continued government spending on infrastructure, affordable housing, and industrial development. In this environment, demand for sustainable and energy-efficient materials such as AAC products is gaining traction. BigBloc is prioritising capacity ramp-up across plants and expanding its AAC wall panel operations to meet this rising demand.

Promoter confidence in the company's long-term strategy is reinforced by an increase in promoter shareholding to 72.84% as of September 2025, including the acquisition of 2.05 lakh shares from the open market



during the quarter. This enhanced commitment strengthens governance, stability, and strategic continuity.

The joint venture with Siam Cement Group (SCG), one of Asia's largest building materials companies, continues to scale meaningfully. The Kheda plant is witnessing steady growth in demand for AAC blocks and panels. With utilisation improving, the JV is expected to deliver stronger contributions over the coming quarters as the market increasingly adopts advanced, sustainable construction technologies.

BigBloc is also accelerating capacity expansion to capitalise on the structural shift toward green building materials. StarBigBloc Building Material has secured all approvals for its upcoming Indore project, which is set to become India's largest greenfield AAC facility, significantly enhancing scale and market presence.

Additionally, the company is broadening its portfolio through high-growth construction chemicals—jointing mortar, ready-mix plaster, and tile adhesives—at its Umargaon facility. The new unit, scheduled for commissioning in H2 FY2026, will diversify revenue, improve margins, and strengthen BigBloc's integrated solutions platform.

With improving industry sentiment, disciplined pricing, strong promoter support, and capacity expansion across products and geographies, BigBloc Construction is well-positioned for a robust H2FY26 and sustained long-term growth.

## Pro Fin Capital Services Ltd Receives Letter Of Intent from Excellence Creative Ltd for Acquiring up to 25% Equity

As per LOI, Excellence Creative Ltd has expressed its non-binding intention to acquire up to 25% equity of Pro Fin Capital Services Ltd at Rs. 22 crore

Pro Fin Capital Services Ltd (BSE - 511557), company engaged in the financial sector and capital market services has received a Letter of Intent (LOI) from Excellence Creative Ltd, Hong Kong to explore possibility of acquiring up to 25% of the equity share capital of Pro Fin Capital Services Ltd at a proposed price of Rs. 22 crore.

The LOI was received on 13 November and the Board of Directors of the Company will consider the LOI and the proposed transaction in an upcoming meeting.

The approval is subject to approval of the board of directors of Pro Fin Capital Services Ltd, completion of due diligence and negotiation of definitive agreements and compliance with all applicable regulatory requirements under SEBI, BSE, RBI, FEMA and the companies act 2013.



Board of director in the meeting held on 10 October 2025 has considered and approved bonus issue in the ration of 1:1 (Shareholders will receive one new fully paid-up equity share of Res 1 each for every one existing fully paid-up equity share they hold.)

The company has reported net profit of Rs. 13.37 crore for the Q2FY26 ended 30 September 2025 as against net profit of Rs. 2.46 crore in the corresponding period last year of Q2FY26, Y-o-Y rise of 443%. Total Income during Q2FY26 increased

to Rs. 44.62 crore as compared to total income of Rs. 6.97 crore in the corresponding period last year, Y-o-Y rise of 540%.

Net profit for H1FY26 was reported at Rs. 15.91 crore, over 3 fold rise - 320% as compared to the net profit of Rs. 3.78 crore lakh in the corresponding period last year. Total Income during H1FY26 was reported at Rs. 55.14 crore, Y-o-Y rise of 249%.

## Staying safe in digital India: 7 ways to protect your data and money



India faces a surge in financially motivated cybercrimes, accounting for 77.4% of reported cases between 2020 and 2023. This rise is fueled by increased online transactions and a lack of awareness, particularly in rural areas. The article emphasizes the need for vigilance, strong security practices, and stronger institutional measures to combat evolving scam tactics.

India's rapid shift to digital platforms has made everyday life easier, from quick bank transfers to cashless shopping. But this digital leap has also opened the gates to online scams, with cybercriminals exploiting the growing number of users and transactions. A new report by the Future Crime Research Foundation (FCRF) revealed that a whopping 77.4% of cybercrimes reported in India between 2020 and 2023 were financially motivated. The scale and sophistication of these crimes highlight the need for urgent action.

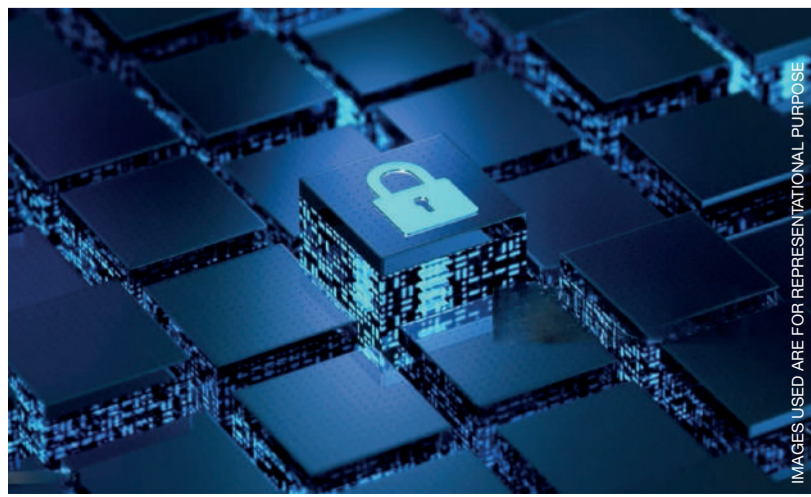
Why are online scams on the rise? Several factors are fuelling this surge. The widespread use of online banking, UPI, and e-wallets means more people are now potential targets. Meanwhile, a lack of awareness, especially in rural and semi-urban areas, leaves many users vulnerable. Scammers are also evolving, using advanced tactics like social engineering and malware to bypass even robust security measures.

The cost of a click  
Falling victim to an online scam can have devastating consequences. Fraudsters often lure people into giving away sensitive bank details or approving unauthorised transactions, leading to direct financial losses. In more serious cases, stolen information is used for identity theft to open fake accounts or

take loans. Data breaches can also leave personal information floating on the dark web, ready to be misused repeatedly.

### Protecting yourself: Seven essential steps

- Be wary of unsolicited messages:** Never click links or share personal info without verifying the source.
- Verify sender details:** Check sender details carefully to spot fake emails or messages.
- Use secure websites:** Look for "https://" and a padlock icon, when entering sensitive data.
- Strong passwords:** Create strong, unique passwords and enable multi-factor authentication where possible.
- Don't fall for unrealistic promises:** Avoid "get-rich-quick" schemes,



if it sounds too good to be true, it probably is a scam.

- Stay informed:** Educate yourself about the latest scams and teach others, especially those less tech-savvy.
- Flagging suspicious activity:** Report suspicious activity to authorities or relevant platforms immediately.

### What authorities can do

There's also a growing need for stronger institutional measures. Public education campaigns can help spread awareness, especially in digital-first but security-last environments. Tougher data protection regulations for online businesses and financial platforms are vital, while law enforcement collaboration, including international cooperation, will be key to tackling cross-border cybercrime networks.

## Rashmi Kashyap, Founder 'Soul n Spirit' Crafting Style, Strategy & Social Impact

Rashmi Kashyap's story is a powerful testament to reinvention, purpose, and the limitless potential of women who choose to rise at any stage of life. Beginning her journey as a fashion designer, Rashmi built an early reputation for creativity, craftsmanship, and a deep understanding of aesthetics. Yet, her desire to influence lives beyond the runway led her to the world of education, where she inspired young minds with the same passion and precision that

defined her design years.

But Rashmi's path was never meant to be linear. At the age of 50 - an age many consider the end of one chapter - she fearlessly opened the door to another. She stepped into the world of pageantry and emerged victorious, being crowned Mrs VogueStar India 2024, proving that ambition has no expiry date. That age can be an asset, not a limitation.

Today, Rashmi stands tall as an entrepreneur and the founder of 'Soul n Spirit'. This creative and impact-driven brand sits at the intersection of branding, media strategy, keynote speaking, advertising, PR, and brand collaborations. What began as her personal digital identity has grown into a full-fledged platform that empowers both individuals and brands through expression, storytelling, strategy, and social impact. Her brand essence reflects the journey of a woman who continues to evolve and help others grow with her.

In 2025, Rashmi expanded her footprint in the fashion industry by partnering with Ahmedabad Times Fashion Week as 'The Glam Partner', a decision that demonstrated her instinct for scaling and innovation, as well as her commitment to India's growing fashion ecosystem. Recently she turned author through a heartfelt compilation of poems aptly named 'Soul n Spirit', a reflection on myriad moods of life.

Her work and influence have earned her numerous accolades, including the Dynamic Entrepreneur Award by The Times of India 2024, Most Inspiring Women Award by The Times of India, Gujarat 2024, the Femina Achievers Award for excellence in Fashion, Sustainable Entrepreneurship & Social Impact, the Leaders of Bharat Award for women leading in education and entrepreneurship, and the International Icon Award for her contributions as a fashion designer and positivity explorer. Rashmi is frequently invited to serve as a judge for beauty pageants and as a panelist on women's empowerment forums - roles that reflect her credibility, leadership, and inspiring voice.

In an era where individuality and authenticity shape the new creative economy, Rashmi is a trailblazer lighting the way for a future where conscious fashion, purpose-driven storytelling, and women-led impact take center stage. Her mission is clear - to help women dream boldly, build confidently, and succeed sustainably.

**Learning:** There are no barriers to success. New frontiers can be forged even in the most competitive environments when ambition, purpose, and a Bharat-centric philosophy come together, where no woman is left behind.

**Success Mantra:** Bold vision. Scale with discipline. Meticulous execution. Uncompromising deliverability.

**Advice to Readers:** Start small but think big. Let discipline - not haste - guide your decisions. Build relationships, because money is only a by-product of value. Invest in your personal brand, and extend a hand to those who need it most.

**Closing Line:** Standing for every woman who wishes to create, lead, and reshape the dynamics of fashion and beauty, fueling Bharat's next stage of growth through empowered women and a ripple of social impact.

For more information contact:  
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Rashmi Kashyap



SOUL N SPIRIT

## How to erase your digital footprint completely: A step-by-step guide to reclaiming your online privacy in 5 simple steps

Your online activity leaves a digital trail. This article guides you to erase your digital footprint. You can delete your Google activity and stop future data collection. Disabling cross-device tracking and setting up auto-delete further protect your privacy. Securing your online connection with a VPN and strong passwords is also crucial. Take control of your online identity today.

In today's hyper-connected world, our digital lives are constantly being monitored, stored, and analysed. Every click, every search, and every online purchase adds to what's known as your digital footprint, also known as a detailed record of your online behaviour and preferences. Whether you realise it or not, this information forms part of your identity on the internet, used by companies to target ads, shape algorithms, influence decisions, or, in worst cases, exploited by cybercriminals for fraud and identity theft.

But what if you want to disappear your online past and reclaim your privacy? Although it's nearly impossible to vanish completely, you can delete a major portion of your digital footprint. Here's a step-by-step breakdown of how you can regain control of your data and enjoy a cleaner, safer online presence.

### How to delete your digital footprint in 5 simple steps

In today's connected world, almost everything we do online leaves a trace from social media posts to old accounts we've forgotten about. Deleting your digital footprint can help protect your privacy, reduce identity theft risks, and give you greater control over your personal data. Follow these five simple steps to clean up your online presence and take charge of your digital identity.

#### Step 1: Start with Google activity

Since Google dominates most aspects of internet usage from search to maps, YouTube, and even Android, your first step should be cleaning your Google Activity.

Visit [myactivity.google.com](https://myactivity.google.com) and sign in to your account. This page displays everything you've done across Google services: every search, every YouTube video watched, every place you've been.

Select "Delete activity by", then choose "All time" to remove everything in one go. You can also narrow it down to specific apps (like YouTube or Maps) or a particular time frame. Once confirmed, all recorded data will be permanently erased from your ac-

count.

This step ensures that Google no longer holds your complete search and activity history, reducing the accuracy of your personalised ad and recommendation profiles.

#### Step 2: Stop data collection at the source

Deleting past activity is only half the job. To prevent new data from being stored, you must stop data collection at the source. Navigate to your Google Activity Controls. Here, you'll find several toggles that govern what information Google continues to collect. Turn off:

- Web and App Activity (stops Google from saving searches and app usage)
- Location History (prevents GPS tracking)
- YouTube History (stops video viewing history collection)

Once these are disabled, Google will no longer record your future searches, map routes, or video history. This drastically reduces the amount of information constantly being gathered about your habits and whereabouts.

#### Step 3: Disable tracking across devices

Even after turning off data collection on one device, your account may still sync data from others, such as your smartphone, tablet, or laptop. To ensure your privacy remains consistent, open your Google Account - Data & Privacy section.

Here, you can toggle off "Ad Personalisation" and other tracking features that automatically log your interactions across multiple devices. This ensures your browsing history isn't mirrored or shared between devices logged into the same account.

Disabling cross-device tracking prevents companies from creating a unified behavioural profile, making it harder for advertisers and third parties to monitor your online activity.

#### Step 4: Set up auto-delete for continuous privacy

If you find manual data deletion tedious, Google's auto-delete feature allows you to automate the process. Visit [myactivity.google.com/auto-delete](https://myactivity.google.com/auto-delete) and choose which data categories to manage such as Web & App Activity, Location History, and YouTube History.

You can schedule automatic deletion for data older than 3, 18, or 36 months. Once activated, Google will periodically remove stored information, ensuring that nothing lingers

longer than necessary.

This step is ideal for maintaining long-term digital hygiene. It allows you to enjoy Google's services without leaving behind years of searchable data trails.

#### Step 5: Protect your online connection and accounts

Even if you delete your data, your internet activity can still be monitored through your connection. The final step is securing how you connect to the web.

Use a VPN (Virtual Private Network): It encrypts your internet traffic and hides your IP address, making it nearly impossible for anyone to track your browsing patterns. Combine this with privacy-focused browsers such as Brave, Tor, or DuckDuckGo, which are designed to block trackers and ads by default.

Additionally, update your passwords regularly and use strong, unique combinations for each account. Consider enabling two-factor authentication (2FA) to protect against unauthorised access.

These actions don't just complement data deletion; they strengthen your privacy by shielding you from potential cyber threats.

### Understanding your digital footprint

Your digital footprint is the invisible trail of data you leave every time you go online. It includes your search history, emails, photos, social media activity, and even the GPS locations saved on your devices. There are two types:

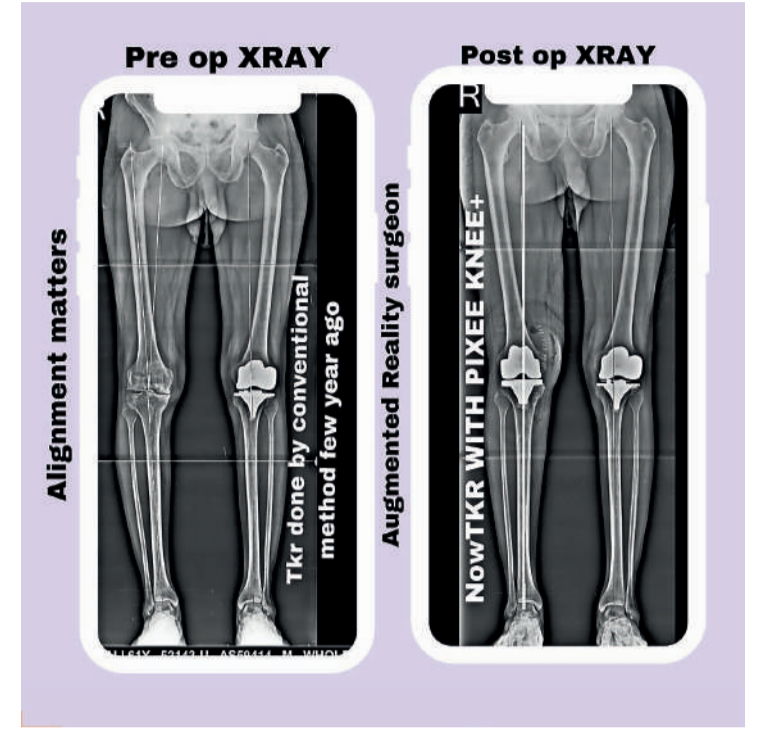
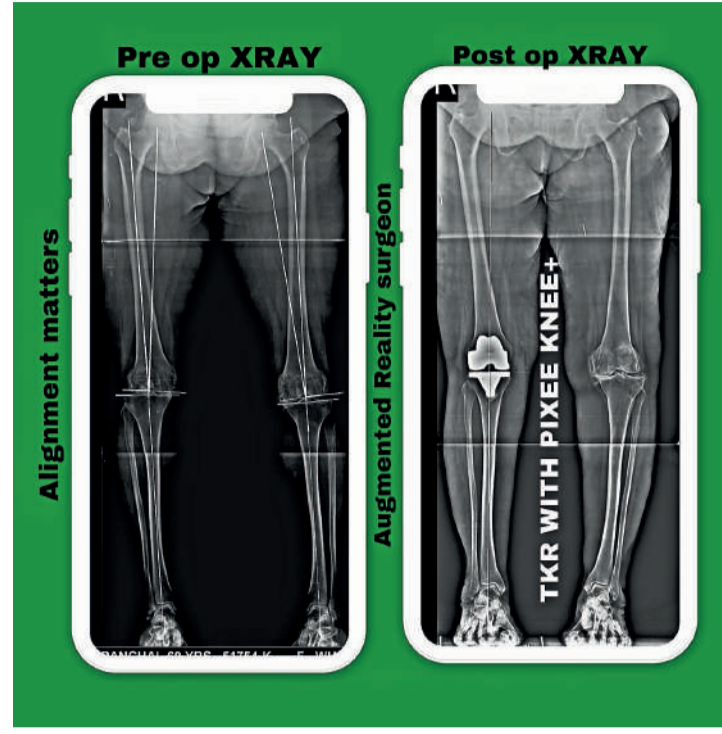
- Active footprint:** Data you intentionally share, such as posts or emails.
- Passive footprint:** Information collected without your direct input, such as tracking cookies or location history.

### Why deleting your digital footprint matters

Clearing your digital history is not about hiding but it's about reclaiming control. Every app you use and every website you visit collects fragments of your personal information. Over time, these fragments form a complete picture of who you are. By actively managing and deleting this data, you decide how much of the picture remains visible to others.

Deleting your digital footprint helps reduce targeted ads, data breaches, identity theft, and online profiling. It offers peace of mind knowing that your digital life belongs to you, not to tech companies or data brokers.

# Performing Total Knee Replacement Using Pixee Knee Plus Subvastus MIS +AR Guided Technology In India



**S**ubvastus Total Knee Replacement is gaining strong recognition among orthopedic surgeons and patients due to its muscle-preserving surgical approach and faster rehabilitation outcomes. Unlike conventional techniques, the Subvastus method keeps the quadriceps muscle completely intact, allowing patients to retain natural muscle strength and stability post-surgery. This leads to significantly less pain after the procedure and enables one of the fastest recovery timelines in knee replacement care.

Patients undergoing Subvastus TKR experience early mobilization, often walking within hours of surgery, with improved comfort and confidence. The technique helps restore more natural knee movement, enhancing long-term function. Moreover, the procedure ensures minimal blood loss, making it safer, especially for senior citizens and individuals with active lifestyles who require reduced downtime.

Because of its clinical advantages, reduced dependence on pain medication, and quicker return to daily routine, Subvastus TKR is in-

creasingly viewed as an ideal choice for modern, mobility-focused knee replacement surgery.

**What Is Pixee Knee Replacement Surgery?**  
Pixee knee replacement surgery is a highly technological orthopedic surgery running on augmented reality surgery to guide the surgeon throughout knee replacement. Rather than using single-hand alignment tools or the massive robots, Pixee technology incorporates AR smart glasses to provide AR directions to the orthopedic surgeon in Ahmedabad in real time.

These intelligent glasses show virtual 3D superimposition of the anatomy of the knee of the patient and assist the surgeon in making a highly precise cut in the bones, perfect implant placement, and balancing soft tissues without a large navigation system or radiation tracker.

**How Does Pixee AR Technology Work?**  
The way it works step-by-step is as follows:

- **Mapping the Knee:** Before surgery, 3D



advantages in the long run in terms of accuracy, comfort, and mobility, it makes a good investment for those who are experiencing severe knee arthritis or degeneration of the knee joint.

In case you would like to consider this high-tech augmented reality surgery in Ahmedabad, one of the most reputable orthopedic clinics to consult is Dr. Rishi Sanghavi.

As one of the pioneer in this advanced AR-assisted knee replacement, Dr. Sanghavi brings the world's leading French technology to patients seeking some of the best in precision and care.

and Orthopedic surgery in Ahmedabad, Dr. Sanghavi is uniquely positioned to impart both the technical skills and the philosophical approach required for success with this technology.

The focus of his workshops is not just on the hardware; it is on introducing a freshness to learn Pixee surgeries. "My teaching emphasizes that the best patient outcomes emerge from the seamless combination of technology and surgical skills. I ensure that the next generation of joint replacement experts are equipped to integrate the finest innovation in surgical care into their practice, thereby accelerating the nationwide adoption of this minimal invasive and high-precision method."

**The Educator's Legacy: Training National and International Surgeons**

Dr Rishi Sanghavi understands that true medical revolution is not confined to a single operating theatre. Recognizing the profound potential of the Pixee Knee Plus AR system and the Subvastus technique to elevate surgical standards globally, he has embraced a significant educational role. Dr Sanghavi is the Official trainer for Pixee Knee Plus technology in India.

His dedication to education involves actively hosting workshops and providing advanced guidance to train multiple national and international surgeons. This mandate is pivotal in ensuring that the benefits of AR-assisted TKR, the accuracy, safety, and durability are not limited to Ahmedabad but are propagated across the nation and beyond. As a surgeon with extensive experience in arthroplasty, hip replacement,

"I believe that when we integrate the most compassionate surgical technique, the Subvastus approach with the undeniable, millimeter-level precision of Augmented Reality, we are giving patients more than just a new joint. We are delivering back their lives, faster and with less pain than ever before. This is not the future of orthopaedic surgery; this is the reality we must offer today, ensuring it is both the safest and the most cost-effective path to a durable, active life." - Sanghavi concludes.

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**Why Subvastus TKR?**

- Keeps quadriceps muscle intact
- Minimum pain & fastest recovery proven
- Early movement and Natural knee movement
- Minimal blood loss & Ideal for active lifestyle

**What is Pixee knee plus AR?**

- French Augmented Reality system. Personalised Alignment for every patient
- No radiation - No Ct scans required
- Enhances longterm knee outcomes. All company Implants can be fixed with it
- Cost effective - Price for TKR starts with 1.15L. Proven superior accuracy then conventional

**Why Choose Dr. Rishi Sanghavi?**

- One of India's 1st Pixee Knee Plus surgeon
- Official trainer for Pixee Knee Plus technology in India
- Trained multiple national & international surgeons
- Specialist in Subvastus Pain-Free Knee Replacement
- Consistent outcomes with fast patient recovery

**How Augmented Reality is Transforming Knee Arthroplasty**

AR is a combination of computerized imaging with the real image, which gives surgeons real-time, 3D visualization of the axis within the body during surgery. This is how it would enhance accuracy and patient outcomes as far as knee replacement is concerned:

- 1. Real-Time 3D Visualization**  
In the surgery, the surgeon wears the AR headgear, which are linked to the Pixee Knee Plus System. The technology projects such important surgical information as bone alignment, cutting angles, and helps in placement of implants directly into the field of view of this project. It is a virtual guide that helps in every step of the process.
- 2. Great Precision**  
AR enables high precision at a millimeter scale and lets surgeon do patient specific alignment unlike the traditional systems that use manual instruments.
- 3. Shorter Surgery Time & Faster Recovery**  
The system does not require cumbersome tracking devices. Simply cutting down the operation time without jeopardizing safety. Minimal invasion also results in fast recovery and reduced post-surgical pain.
- 4. Personalized Surgical Planning**  
The AR technology allows surgeons to create individualized surgical plans for each patient which results in superior post-operative comfort and unrestricted mobility.

**Cost of Pixee Knee Replacement in India**

Dr Rishi offers Pixee Knee Replacement procedure from around 1.15 Lakhs for an Indian implant with a general ward. The price is based on several factors, which include: city and hospital facilities, orthopedic surgeon experience, implant type and brand. For imported implants price ranges from 1.65 lac to 2.4 lac.

imaging and preoperative planning are carried out to get an insight into the knee structure of the patient

- **AR Visualization:** In the case of surgery, the Arthroplasty Surgeon in Ahmedabad uses the AR glasses through which virtual markers are projected onto the surgical field
- **Accurate Alignment of Implants:** This technology helps in computing the correct angles, depths, and rotations of the prosthetic components
- **Real-Time Feedback:** The system constantly presents visual feedback, which means that each cut and location is adjusted to the accuracy of the planning

The effect of this is a more natural joint movement, a longer lifespan of the implant, and quicker recovery than the conventional processes.

Ahmedabad is also emerging as a major center of high-end orthopedic treatments in India. The city has some of the best healthcare facilities, qualified experts, and reasonable therapies that have made it a destination of not only patients in Gujarat but also in the entire country.

Proceeds Compared to the big metro cities, the cost of Pixee knee replacement in India, particularly in Ahmedabad, is comparatively cheap yet of world standards. Patients can access modern amenities and professional services without having to spend on medical services that they do not need.

**Why Choose Dr. Rishi Sanghavi for Pixee Knee Replacement in Ahmedabad**

Dr. Rishi Sanghavi is one of the leading orthopedic surgeons in Ahmedabad and has made it a point to combine the current advances in orthopedic surgery, such as augmented reality surgery. His experience in doing Pixee Knee Replacement in India guarantees:

- Precise placement of implants with the AR technology
- Less invasive methods lead to quicker recovery
- Individual rehabilitation plans
- Open pricing and patient ethics

Indeed, patients under Dr. Sanghavi's care would receive not only technological accuracy but also a high level of compassion in terms of knee and hip replacement surgeries.

The cost of the Pixee knee replacement in India can be different, but considering its

**Mediclam  
Cashless  
Facility  
Available**

Dr. Rishi Sanghavi



## A Legacy in Gold: The Chokshi Family's Timeless Journey with D. Khushalbai Jewellers-Vesu

Some legacies aren't built overnight — they're crafted with patience, perseverance, and a touch of emotion that time can't fade. That's exactly what defines D. Khushalbai Jewellers-Vesu, a name that has glimmered across generations, becoming part of countless stories — from wedding trousseaus to festive surprises and quiet moments of celebration. Behind this trusted name stands the Chokshi family, whose three generations have turned their love for jewellery into an enduring symbol of trust, craftsmanship, and connection.

It all began decades ago with Dipakbhai Chokshi's father, Khushalbai Chokshi, a man of vision and values. In an era when business was guided more by goodwill than marketing, Dipakbhai built D. Khushalbai Jewellers-Vesu on foundations of honesty and artistry. His designs were intricate, but his philosophy was simple — every customer deserved sincerity, every ornament deserved care. For Dipakbhai, jewellery wasn't just a product; it was a promise — of beauty, quality, and emotion.

Dipak Khushalbai Chokshi, inherited this spirit and added his own quiet strength to it. With a deep respect for tradition and a mind open to change, Dipakbhai brought structure, modern techniques, and a forward-thinking approach to the family enterprise. Under his leadership, D. Khushalbai Jewellers-Vesu became more than just a jewellery store — it became a space where trust gleamed brighter than gold.

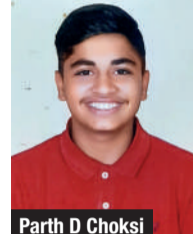
And now, carrying this shining legacy ahead are the new torchbearers, next generation — Deep Dipakbhai Chokshi and Parth Dipakbhai Chokshi. Together, they represent a seamless blend of tradition and innovation,



Dipak K Chokshi



Deep D Chokshi



Parth D Chokshi

heritage and modernity. Deep Dipakbhai Chokshi brings in a youthful understanding of global design sensibilities, digital presence, and storytelling that connects with today's discerning audience. Parth Dipakbhai Chokshi ensures that behind every design lies impeccable craftsmanship, precision,

and the signature touch that defines the Chokshi name.

Step inside their elegant showroom in Vesu, and you'll feel the difference instantly. The space is warm, welcoming, and thoughtfully designed — where contemporary aesthetics meet traditional charm. From exquisite bridal sets to sleek daily wear, every display feels personal. Every sparkle holds a story — of celebrations, milestones, and memories waiting to be made.

At D. Khushalbai Jewellers-Vesu, jewellery goes beyond ornamentation; it becomes part of life's emotional rhythm. Engagement rings that whisper promises. Necklaces that echo blessings. Bangles that carry the sound of tradition passed through generations. Each creation is a reflection of the family's belief that jewellery should connect hearts before it dazzles eyes. Here you get wide range of Golden, Silver, Diamond, Platinum and Zodiac Birth Stone Jewellery under one roof.

Even in a digital era, where trends change by the minute, the Chokshi family remains rooted in relationships. While Deep and Parth explore new platforms and expand global outreach, Dipakbhai ensures the soul of the brand — its integrity and warmth — stays intact.

As Dipakbhai Chokshi beautifully shares, "Jewellery may be made of metal, but it carries emotions. Every piece we create holds a story — not just of who made it, but of who will wear it."

That essence — of people before profit, of art before arithmetic — is what keeps D. Khushalbai Jewellers - Vesu timeless. Three generations, one shared dream, and a heritage that continues to gleam brighter with every passing year. In a world that's chasing the next trend, the Chokshis remind us that true beauty lies in stories that shine — not just in gold, but in the hearts that shape it.



**D. KHUSHALBAI  
JEWELLERS-VESU**

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## Rotary Literary Conclave: Launch of Ghazal Collection "Samander Sikhata Raha" written by Himanshu Mathur

A literary conference and book release program was organized under the aegis of Rotary Ahmedabad Solitaire and Believe Foundation on 22nd November 2025. The program was chaired by Rotarian Nigam Chaudhary and the chief guest was Hindi poet Rishpal Dhiman. Rotarian Himanshu Brijesh 'Shikhar's Hindi Ghazal Collection 'Samander Sikhata Raha' was launched.

The entire proceeds from the sale of this book will be used by Believe Foundation for the medical treatment of needy children. Senior poet and educationist Prof. Devendra Acharya, Ghazal writer Brijesh Mathur, a special guest from Ajmer, senior lyricist Chandramohan Tiwari, famous poet Mukesh Sharma were present. The program was addressed by renowned Hindi writer and poetess Nisha Chandra. The vote of thanks was given by Saraswatchandra Acharya. Literature lovers and media personnel were present in this Rotary Literary Conclave. Various talents from the world of literature and art were honored on this occasion. The program was conducted by Poonam Jain Agarwal 'Chandni'.

A literary conference and book release program was organized under the aegis of Rotary Ahmedabad Solitaire and Believe Foundation. The program was chaired by Rotarian Nigam Chaudhary and the chief guest was Hindi poet Rishpal Dhiman. Rotarian Himanshu Mathur 'Shikhar's Hindi Ghazal Collection 'Samander Sikhata Raha' was launched at Rotary Literary Conclave. He's practicing at Sterling Hospital as Senior Consultant, Trauma & Joint Replacement Surgeon.

The entire proceeds from the sale of this book will be used by Believe Foundation for the medical treatment of needy children. Senior poet and educationist Prof. Devendra Acharya, Ghazal writer Brijesh Mathur, a special guest from Ajmer, senior lyricist Chandramohan Ti-



(L-R) Nisha Chandra Main speaker, Rishpal Dhiman Rishpal Chief guest, Nigam Chaudhary Chairman and Rotary governor & Dr. Himanshu Mathur writer of book "Samander Sikhata Raha"



Himanshu Mathur

wari, famous poet Mukesh Sharma were present. The program was addressed by renowned Hindi writer and poetess Nisha Chandra. The vote of thanks was given by Saraswatchandra Acharya. Literature lovers and media personnel were present in this Rotary Literary Conclave. Various talents from the world of literature and art were honored on this occasion. The program was successfully conducted by Poonam Jain Agarwal 'Chandni'.



Guest at Rotary Literary Conclave



## The next 10 years belong to Ahmedabad — Big ideas, massive projects & boundless opportunities

### Be a part of the city's growth

Ahmedabad has emerged as a prime destination for long-term property investment, driven by a decade of transformative urban planning, cutting-edge infrastructure, and robust industrial growth. Ahmedabad's industrial hubs, such as Sanand and Bavla, are fueling unprecedented real estate potential, offering lucrative opportunities in land appreciation and township development. At the forefront of this growth is Space Age Consultants, led by Amit Bhargava, which specialises in identifying high-value zones and delivering reliable projects in these fast-expanding regions.

For over 15 years, Amit Bhargava has established himself as a trusted advisor, recognised for his profound ability to steer clients through complex project challenges. Space Age Consultants operates not just from its headquarters in Ahmedabad, but also across major Indian metros, including Mumbai, Pune, Bangalore, Delhi-NCR, and Nagpur. This multi-city and international exposure, extending to Dubai and Singapore, ensures clients receive strategic advice and insights to make truly informed decisions.

#### The Crown Jewel: GIFT City, The Global Financial Gateway

The centrepiece of India's modern economic opportunity is GIFT City in Gujarat, identified by Space Age Consultants as a prime investment destination for growth and profitability.

As Amit Bhargava, owner of Space Age Consultants, observes, "GIFT City is deliberately structured as a Special Economic Zone (SEZ), a status that underpins its exceptional competitive edge. It offers highly attractive tax incentives and boasts modern infrastructure, including advanced office spaces, cutting-edge IT systems, and

highly efficient transportation networks. "The city's commitment to a forward-thinking environment is further evidenced by its focus on sustainability, incorporating green building standards and eco-friendly practices," says Bhargava.

The sheer density of global financial power flocking to GIFT City speaks for itself. Prestigious companies such as Bank of America, ICICI Bank, HDFC Bank, State Bank of India (SBI), Tata Consultancy Services (TCS), Wipro, EY (Ernst & Young), Deloitte, and KPMG are already operational. This momentum is set to accelerate with future additions including HSBC, J.P. Morgan, Bank of New York Mellon, Deutsche Bank, Infosys, and L&T Financial Services.



Do not wait to buy property, instead buy property and then wait

"GIFT City fundamentally embodies 'progress and opportunity.' Bhargava states: "Its strategic location, favourable regulations, and sustainable practices make it a prime choice for investors".

#### Two Pillars of Growth: Finance and Industry

The dynamic region around Ahmedabad is now home to two massive investment magnets: GIFT City, serving as the financial and technological hub, and nearby industrial zones like Sanand and Bavla, which have rapidly become a cornerstone for India's burgeoning automotive, engineering, and semiconductor sectors. For investors headquartered in or focused on Gujarat, Space Age Consultants, with its deep knowledge of the state and ex-



Amit Bhargava - Founder

pertise spanning every major commercial and residential sector, is uniquely placed to capture value in both these distinct, high-growth areas.

Space Age Consultants ensures maximum client satisfaction through its steadfast commitment to ethical practices and transparency. They are trusted by major developers nationwide, including Godrej, Arvind, Adani, Birla, Raymonds and more in India. Crucially, the firm excels in the often-challenging resale property market, specialising in navigating the inherent legal issues and taxation factors in advance, thereby guaranteeing transactions are smoother and more secure for clients across the globe, including the USA, UK, Bahrain, Oman, and Nairobi.

In a marketplace defined by exponential growth and opportunity, the time for strategic action is now. As Space Age Consultants advises: "Do not wait to buy property; instead, buy property and then wait." Secure your stake in India's dynamic future.

For more information contact:  
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## Threads of Innovation: A Woman Entrepreneur's Inspiring Dress Designing Journey

In a world where fashion evolves every minute, standing out takes more than creativity—it takes courage, resilience, and a relentless belief in one's craft. This is the story of a determined woman entrepreneur, Purnima Varma, who transformed her passion for Feminine Dress Designing into a thriving business, inspiring many along the way.

Every successful journey begins with a spark. For her, that spark appeared in childhood, observing her mother stitch clothes at home. Fascinated by colours, textures, and the process of turning plain fabric into something beautiful, she grew up sketching designs in the corner of her house. Yet, turning that early passion into a profession in the developing city of Gandhinagar seemed far-fetched, hence, against family expectations concentrated on Education, and graduated with M. Phil, Degree without overshadowing dreams in Fashion designing instead of traditional career paths.

But destiny favors the persistent, instead of securing a conventional job as a Lecturer, she took the bold step of entering the creative world of fashion in 1989. Trusting her instincts, she commenced micro business activity towards designing made-to-measure ethnic dresses in basement of her parental house with limited personal resources. The lack of investment capabilities was made up for with hard work, in association with local tailoring experts who stitched late into the night, and made the most of

every opportunity with relentless practice.

Purnima's initial breakthrough came not through advertisements or large investments, but through simple word-of-mouth, friends, relatives and neighbors who wore her designs began attracting compliments, and soon, orders started flowing. Starting with just one sewing machine in a small basement workspace, she launched her boutique now transformed into a fully equipped, modern workshop.

However, any entrepreneurial journey is incomplete without challenges. The fashion market, especially in women's clothing, is highly dynamic and competitive. She faced issues ranging from ready wear markets and changing customer preferences with persistent liberation of women and their dressing from conventional to western. Balancing family responsibilities with long working hours tested her patience. Yet, what set her apart was her ability to adapt.

She consistently upgraded her designs, experimented with fabrics and introduced collections for festivals, weddings and special occasions. She created a reputation for ideal choice when made to measure dress with appropriate choice of fabric, colour combination with embroidery and attractive accessories. The relationship with satisfied regular clients has continued and helped her reach customers to various countries. Personal approach to discuss and advice unique designs for made to measure dresses, indo-western, blouses, upcycling sarees, bridal wear, etc has achieved regular clients not only from nearby towns but from abroad.

What truly defines her success is the uniqueness of her work. She specializes in blending traditional craftsmanship with modern silhouettes. Her lehengas feature hand embroidery that carries a touch of heritage, while her Western wear line reflects subtle elegance and contemporary style. Whether it is bridal couture or casual ethnic wear, her clients particularly professional and independent women appreciate her ability to personalize each outfit according to their personality and body type.

Her entrepreneurial journey is a reminder that success does not require extraordinary circumstances and family heritage, instead a combination of passion, perseverance, and the will to learn continuously attains recognition and repute. She attributes her achievements to the support of her parents for their encouragement, her loyal customers and most importantly her belief that women can excel in any field they choose.

Today, as she continues to build her brand, she stands as a role model for countless women who dream of financial independence. Her story reflects the changing face of India, where women are stepping beyond traditional roles and creating identities of their own. By turning her interest into a flourishing enterprise, she has proved that dreams stitched with determination can indeed create beautiful realities.

Her journey is not just about fashion it is about empowerment, creativity and the breaking of barriers. Her designs and creations at "Paridaan" continue to light up the wardrobes of beautiful and successful women her story continues to light up hearts, inspiring many women who wish to carve out their own place in the world.

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